

IMPACT. NOT NOISE



Take this time
to make your
business stronger

Recent events may have left your business incredibly busy, or you may have stalled for now to keep everyone safe.

Either way, now is the time to draw breath and make sure you're in the best possible position when the crisis begins to ease.

For businesses which have access to working capital or Government financial support, investment now may deliver the competitive edge that is needed to survive and thrive.

At Polymedia, we're specialists in strategic communications – creating campaigns that deliver your business objectives.

POLYMEDIA

WWW.POLYMEDIAPR.CO.UK

Our mantra is Impact. Not Noise.

That means we help businesses communicate effectively in ways which have purpose and deliver to the bottom line.

There a number of ways that Polymedia can help you use this time to lay strong foundations for a successful future.

Among them are:

BRAND REVIEW

We've had a number of enquiries from businesses looking to use this time to review their brand.

We believe there will be a shift in values which brands must be ready for. A strategy workshop, held remotely, can help refine thoughts for your commercial future and act as a brief for strategic campaigns that respond to your objectives.

WEBSITE AND OTHER VISUAL ELEMENTS

Now may be a good opportunity to review or refresh your website or invest in a new one to provide a solid foundation for the future. Enhanced SEO will ensure that customers looking for a business like yours can find you when demand kicks back in.

MEDIA

A media campaign, planned now, can give your business profile the edge as we emerge from the crisis. We are specialists in media relations with an excellent track record in proactive and reactive campaigns in regional, national and specialist media.

SOCIAL MEDIA CAMPAIGNS

If you're a business which can reach niche audiences through social media, a mix of engaging organic and paid-for content can deliver outstanding value and results. Polymedia can create content, run campaigns and deliver analytics.

SOCIAL MEDIA TRAINING

Facebook and Instagram training can help your people understand how they can use these powerful platforms to engage and grow audiences, even in lockdown.

LinkedIn training helps your teams to understand how to use this platform to grow their networks and build valuable relationships.

All our training sessions are delivered virtually via Zoom or Teams.

E-MARKETING

We have all seen (and deleted) the myriad of emails saying how a business is operating in these difficult times. E-marketing has to be carefully delivered in this market – we can help cut through the noise with campaigns that deliver results.

DESIGN

There's a lot of noise out there – designed e-shots, ads and brochures can help cut through it. We offer a full design, print and digital service, from a one-off leaflet or e-shot to a full suite of visual communications.

TAKING A BRIEF AND RESPONDING SAFELY

We're taking briefs over video conferencing – Facetime, Teams or Zoom, or however best suits you. We can then respond to that brief with a proposal and presentation at no cost.

POLYMEDIA

GET IN TOUCH

Say hello on the contact form on our website

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Call us **01329 822866**

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